Infographic

CPM Trend Monitor 2027

The World's Largest Survey of Corporate Performance Management (CPM) Trends

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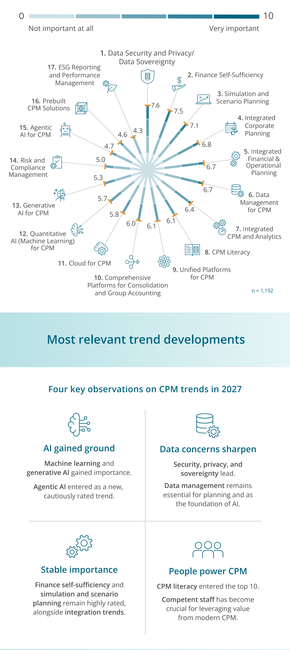
How important are the current CPM trends and priorities?



n = 1,192

Most relevant trend developments

Four key observations on CPM trends in 2027

AI gained ground

Machine learning and **generative AI** gained importance.

Agentic AI entered as a new, cautiously rated trend.

Data concerns sharpen

Security, privacy, and sovereignty lead.

Data management remains essential for planning and as the foundation of AI.

Stable importance

Finance self-sufficiency and **simulation and scenario planning** remain highly rated, alongside **integration trends**.

People power CPM

CPM literacy entered the top 10.

Competent staff has become crucial for leveraging value from modern CPM.

How software vendors and software users view CPM trends

The results shown reflect the **trends with the greatest differences in importance** between vendors and software users, and business and IT users.

Vendors rate

- Simulation and Scenario Planning
- Unified Platforms for CPM
- Cloud for CPM

more highly than software **users** overall.

Business and **IT users** also differ in their emphasis:

Business users

- Finance Self-Sufficiency
- Integrated Corporate Planning
- Integrated Financial and Operational Planning

IT users

- Risk and Compliance Management
- Integrated CPM and Analytics
- ESG Reporting and Performance Management

CPM trends for large vs. small companies

The results shown reflect the **trends with the greatest differences in importance** between large and small companies.

Large companies

place more importance on

- Data Security and Privacy/ Data Sovereignty
- Data Management for CPM

Small companies

rate these trends higher than large companies:

- Generative AI for CPM
- Prebuilt CPM Solutions
- Cloud for CPM

Leaders vs. laggards – How top performers prioritize CPM trends

The results shown reflect the **trends with the greatest differences in importance** between leaders and laggards.

Leaders gain competitive advantages by prioritizing

- Finance Self-Sufficiency
- Cloud for CPM
- Integrated Corporate Planning
- Unified Platforms for CPM

Laggards assign these four trends lower importance, while placing their greatest emphasis on

- Data Security and Privacy/Data Sovereignty
- Simulation and Scenario Planning

Regional differences in CPM priorities: North America vs. Europe

The results shown reflect the **trends with the greatest differences in importance** between North America and Europe.

North America

rates the following trends considerably higher than Europe:

- Cloud for CPM
- Risk and Compliance Management
- Agentic AI for CPM
- Prebuilt CPM Solutions

Europe

rates the following trends highest:

- Data Security and Privacy/ Data Sovereignty
- Finance Self-Sufficiency
- Simulation and Scenario Planning

The survey "CPM Trend Monitor 2027" was prepared by BARC and BPM Partners, vendor-neutral research and advisory firms. The study is available free of charge thanks to the generosity of Lineos, Prophix®, and Vena.

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