

# **BPM Partners Recognizes Kaufman Hall in North American Vendor Landscape Matrix for Performance Management**

## **BPM Partners' Annual Pulse Survey Reveals 2019's Top Vendors and Vendor Customer Satisfaction Ratings**

**CHICAGO – October 2, 2019** – Kaufman Hall, a leading provider of enterprise performance management software, data and management consulting services, announced that its Axiom Software for healthcare, financial services and higher education received top customer satisfaction scores in BPM Partners' annual Pulse Survey for financial, strategic and operational performance management solutions.

The Pulse Survey is an annual recognition of key players in business performance management, looking at their marketplace status and customer success with their core offerings. In addition to high customer satisfaction scores, Kaufman Hall's Axiom software ranked as an "Established Player" for leadership and widespread adoption in the upper mid-market/large/enterprise vendors segment.

"The BPM Pulse Survey is designed to help companies identify the most successful vendors that match their needs, benchmark their projects, and leverage performance best practices," said Craig Schiff, CEO, BPM Partners. "Customer survey results revealed Axiom delivers valuable integrated business planning tools grounded in the principles of corporate finance. Customers cite industry-specific expertise and the valuable benefits from Axiom's data insights — through analysis and benchmarking — to assist with decision-making and strategic planning."

Kaufman Hall's Axiom Software Suite empowers financial professionals to analyze results, model the future and optimize organizational decision-making. The cloud-based suite includes tools for budgeting and forecasting, long-range planning, capital planning and management, performance reporting, and decision support and analytics. Axiom recently added a new comparative analytics solution for healthcare, tuition planning module for higher education, and new modeling capabilities for profitability and pricing at financial institutions.

“We are thrilled with our BPM Partners Pulse Survey ranking, because it’s driven by the highest standard by which to measure software; client feedback,” said Kermit S. Randa, chief executive officer of Kaufman Hall Software. “I’m especially pleased that our two highest scores came in the financial consolidation functionality and vendor/partner consulting measurements, because it demonstrates that Axiom delivers the tools and expertise healthcare, financial institutions and higher education institutions need to overcome their greatest challenges. Our pervasive business intelligence and data visualization capabilities, which BPM also recognized, will continue to strengthen our client’s ability to gain meaningful insights that help them drive greater clinical and financial performance.”

With more than 30 years of enterprise performance management experience, Kaufman Hall designed Axiom to be a scalable, enterprise-ready, cloud-based, financial planning and analysis system for blue chip clients in multiple industry verticals. A significant portion of Axiom’s success can be attributed to this best-in-class platform approach. Yet it also stems from the deliberate way in which the value of the platform is delivered — via industry-specific products that blend the power of the platform with the business logic and rules required within each industry.

## **About BPM Partners**

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For more, visit <http://www.bpmpartners.com>. Follow [@BPMTeam](https://twitter.com/BPMTeam) [on Twitter](#).

## **About Kaufman Hall**

Kaufman Hall provides a unique combination of software, management consulting and data solutions to help society's foundational institutions to realize sustained success amid changing market conditions. Since 1985, Kaufman Hall has been a trusted advisor to boards and executive management teams, helping them incorporate proven methods, rigorous analytics and industry-leading solutions into their strategic planning and financial management processes, with a focus on achieving their most challenging goals.

Kaufman Hall services use a rigorous, disciplined, and structured approach that is based on the principles of corporate finance. The breadth and integration of Kaufman Hall advisory services are unparalleled, encompassing strategy; financial and capital planning; cost transformation; treasury and capital markets management; and mergers, acquisitions, partnerships, and joint ventures.

Kaufman Hall software includes the Axiom Software Suite, providing sophisticated, flexible performance management solutions that empower finance professionals to analyze results, model the future, and optimize organizational decision making. Solutions for long-range planning, budgeting and forecasting, performance reporting, capital planning, and cost accounting deliver decision support, reporting, and analytics within an integrated software.

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