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## **BPM Partners 2019 BPM Pulse Survey – The Evolution of Performance Management: Now Open**

**Stamford, CT—April 2, 2019—** [BPM Partners](#), the leading independent authority on Business Performance Management (BPM) solutions, has opened the [2019 BPM Pulse survey](#). The survey collects information from end users about their experience with performance management applications, technologies, and vendors. Participants receive the final survey results and can use the report to benchmark their own projects. The 2019 survey reflects the evolutionary year performance management had in 2018 with questions gauging reactions to the rapidly changing vendor landscape, the expanding role of AI (artificial intelligence), and a renewed focus on profitability optimization.

“The BPM Pulse is the longest running survey of performance management customers and prospects, which enables us to analyze trends over time and spot changes in direction early,” said Craig Schiff, founder and CEO of BPM Partners. “The results have been providing guidance to end user organizations and vendors alike for almost two decades.”

The BPM Pulse identifies important trends in the budgeting, planning, consolidation and reporting market, and reviews the major vendor solutions from a user perspective. This year, the BPM Pulse survey will spotlight top trending topics including:

- The resurgence of dashboards and what users are expecting from them today
- Which areas of AI are of most interest to buyers of performance management solutions
- The success or failure of solution marketplaces to deliver on their promise
- The increasing importance of analytics and what that means for vendor capabilities
- Expanded use of profitability analysis and allocations

In addition, the customer satisfaction section will now let respondents rate their vendor’s budgeting/planning, consolidation, reporting, dashboard, and analytics capabilities separately.

Now in its seventeenth year, the BPM Pulse provides the most comprehensive customer-based view of the Business Performance Management market. It is the only survey that focuses on business applications, technology, and user satisfaction.

BPM project champions, executive sponsors, and team members can go to [BPM Survey Central](#) to participate in the 2019 study and reserve their copy of the detailed results. Last year’s BPM Pulse results report is available in the [BPM Whitepapers](#) section of BPM Partners’ site.

### **About BPM Partners**

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <https://www.bpmpartners.com/>. Follow BPM Partners on Twitter [@BPMTeam](#).

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