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**BPM PARTNERS' NEW PERFORMANCE MANAGEMENT MARKET LANDSCAPE
SAVES COMPANIES TIME AND EXPENSE WHEN
CREATING A VENDOR SHORT LIST**

*— Objective research combines expert analysis with vendor capability assessment and
client satisfaction ratings —*

Stamford, Conn.—November 21, 2008—BPM Partners, the leading independent authority on business performance management (BPM), today announced that it has released the BPM Partners Vendor Landscape Matrix, a new report designed to help organizations considering new investments in performance management and business intelligence software and services. The research provides detailed information and analysis on 26 active software vendors in the business performance management software category, including analysis of products for budgeting, planning, forecasting, financial consolidations, dashboards, profitability analysis, financial reporting and other related areas. Some of the 26 vendors profiled include: Clarity Systems, IBM/Cognos (NYSE: IBM), Infor, Longview/Exact, Microsoft (Nasdaq: MSFT), Oracle (Nasdaq: ORCL), SAP (NYSE: SAP), SAS and others.

Launched at Penton Media's 2008 BPM Summit in Rye Brook, NY, the BPM Partners Market Landscape Matrix combines expert analysis with an assessment of a vendor's functional breadth. Additionally, the report includes the 2008 BPM Pulse Survey's detailed client satisfaction ratings, gathered from polling more than 750 mid- to large-sized companies. The BPM Partners Vendor Landscape Matrix is available at (http://www.bpmpartners.com/bpmcentral_thebpmreport.shtml).

"To help our clients cut through marketing clutter and claims, we created the BPM Partners Vendor Landscape Matrix to provide an easy tool to evaluate performance management vendors," said Craig Schiff, CEO of BPM Partners. "Unifying various forms of analysis, the matrix gives a simple graphical overview of the business performance market, helping buyers see where vendors fit on a chart based on the vendors' breadth of services, market presence and overall customer satisfaction ratings. Using the matrix, buyers can quickly pare down a large field of vendors into a short list that matches the buyers' search criterion."

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions and a founding member of the BPM Standards Group. BPM Partners' vendor-neutral consultants guide companies through their BPM initiatives from start to finish, helping companies attain the maximum value from their business performance management initiatives. This is done through hands-on services that provide insight on how to collect and analyze the right information to address specific business goals including budgeting, financial planning, forecasting, key performance indicator (KPI) development, financial consolidations, profitability optimization, reporting and financial regulatory compliance. BPM Partners leads clients through project justification, requirements definition, vendor selection and deployment of departmental or enterprise-wide BPM systems. *For further details, go to www.bpmpartners.com.*

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