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BPM Partners Launches Annual Business Performance Management Survey with Emphasis on BPM Project Budgets

Stamford, CT—November 16, 2009—BPM Partners, the leading independent authority on business performance management (BPM) solutions, has opened the 2010 BPM Pulse™ Survey. First conducted in 2003, this influential annual survey identifies trends in the Business Performance Management market and end user perceptions of vendors and service providers. The Pulse asks end users to assess their vendors, as well as the value and progress of their own initiatives, revealing important developments in successful BPM implementations.

With the results of the 2009 survey indicating that a majority of BPM initiatives are continuing but need to be more cost-effective, the 2010 survey has added specific questions on the cost of BPM projects, looking at attributes of over-budget projects.

The BPM Pulse survey addresses the specifics of how each organization crafts its requirements, researches potential solutions, identifies priority functionality and makes its final vendor selection. Participants receive a copy of the survey results and can arrange for a benchmark review of their results against their peers.

“There is a strong correlation between performance management initiatives and early recovery during economic downturns,” said Craig Schiff, CEO, BPM Partners. “Meanwhile, lack of knowledge and a fear of budget overruns can cause ‘project paralysis’ where companies don’t invest in new programs and stop supporting current initiatives. We hope the information collected in the 2010 Pulse will help us keep the industry moving forward.”

An executive summary of the 2009 report is available online for free.

BPM project champions, executive sponsors and team members can go to <http://www.bpmpartners.com/BPMSurveyCentral.shtml> to participate in this year’s study and reserve their copy of the results.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions. The company helps companies address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish. BPM Partners has specialized packages that lead clients through project justification, requirements definition, vendor selection and deployment of departmental or enterprise-wide BPM or business intelligence (BI) systems. For further details, go to <http://www.bpmpartners.com>.

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