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BPM Partners' Schiff Facilitates Discussion on the Benefits of Business Performance Management at BPM Summit

BPM Summit

NEW YORK--(BUSINESS WIRE)--Oct. 1, 2003--Craig Schiff, president and CEO at BPM Partners, the leading independent authority on business performance management (BPM) solutions, will facilitate and guide discussion on the benefits of BPM at this week's BPM Summit. Business Performance Management is a collection of software, business processes and measures of business success (metrics, key performance indicators) that enable an organization to understand, act on and influence its business performance.

The BPM Summit is the BPM industry's first in-depth, interactive executive forum and is being held Thursday, October 2 and Friday, October 3, at the Doral Arrowwood Resort in Rye Brook, NY. Schiff will facilitate a series of breakout sessions designed to provide attendees with the opportunity to share knowledge on how to overcome the most common barriers to a successful BPM implementation. The list of presenters will feature many of the BPM industry's key figures, including David Blansfield, BPM Summit chair and publisher of BPM Magazine. Information on the Summit can be found at <http://www.bpmmag.net/summit>.

"Attendees at the BPM Summit will have the opportunity to network with others who are also focused on how their organization can benefit from BPM," said Schiff. "By improving the quality and speed of information dissemination, BPM systems increase the potential for improvements in financial results. Because of this potential, it is no surprise that preliminary results from our ongoing BPM Survey show that 50 percent of large companies are currently in the midst of a BPM project." For those interested in participating in the survey and receiving summary results, the Performance Management Research Study can be reached at <http://www.bpmpartners.com/pages/873299/index.htm>.

BPM Partners consultants help companies with their BPM solutions from start to finish. They cover the project lifecycle from needs analysis and vendor selection through implementation and rollout. By analyzing and then matching the client's requirements with the appropriate vendor, BPM Partners helps companies narrow the selection of vendors from a lengthy industry list that includes Applix (Nasdaq: APLX), Cartesis, Cognos (Nasdaq: COGN), Computer Associates (NYSE: CA), Comshare (TSE:GAC), FRx Software, Hyperion (Nasdaq: HYSL), Longview Solutions, OutlookSoft, PeopleSoft (Nasdaq: PSFT), SAP (NYSE: SAP), SAS, SRC Software and others.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions. BPM Partners consultants help companies understand the value of business performance management, guide customers through the challenges of the vendor selection process, provide insight on how to collect and analyze the right information to address specific business goals and help ensure successful implementation of BPM systems. For further details, go to www.bpmpartners.com.

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