Business Intelligence Network Launches the Business Performance Channel Featuring BPM Partners' Craig Schiff

Leading BPM Expert Initiates Blog and Contributes Business Performance Management-Specific Content to New Channel On www.b-eye-network.com

Boulder, CO (PRWEB) August 29, 2005 -- The Business Intelligence Network™ announced a new expert Channel, hosted by Craig Schiff, president and CEO of BPM Partners, the leading independent authority on Business Performance Management (BPM). The Business Intelligence Network's Business Performance Channel is focused on business, corporate and enterprise performance management (CPM, EPM) and includes Schiff's blog, articles, news and resources, as well as details on upcoming events and conferences of interest to chief financial officers, IT executives and other senior managers responsible for corporate performance.

"Craig's candid viewpoint of this fast-growing technology segment will provide great value to our readers," said Shawn Rogers, executive vice president and executive editor of the Business Intelligence Network. "The BPM Partners business model allows Craig the opportunity to work side-by-side with dozens of large companies as they analyze their performance needs, choose a BPM vendor and implement BPM initiatives. Craig's deep vendor-side heritage, combined with the vendor-independent advisory services model of BPM Partners, provides a unique perspective on the industry and allows him to 'read between the lines,' unraveling the hidden meaning in vendor actions and public statements. Craig is a tremendous addition to our expert line-up."

"The Business Intelligence Network's approach, using different 'channels' for industry and role-specific content, makes it easy for Finance and IT specialists in different industries to quickly and easily find exactly the right information they are seeking," said Schiff. "Blogs provide a great vehicle for domain experts to have a more interactive form of communication with those in the industry. I'm looking forward to the ongoing discussion and debate."

Schiff also hosts the Business Intelligence Network's monthly business performance management newsletter read by over 15,000 readers worldwide.

Readers involved in business performance management from a technical or business perspective will benefit from this channel. To visit, please go to http://www.b-eye-network.com/channels/?filter_channel=1140

About The B-EYE Network™
The B-EYE-Network™ delivers industry-based content hosted by domain experts and industry leaders. The network includes horizontal technology coverage from the most respected thought leaders in Business Intelligence, Business Performance Management, Data Warehousing and Data Quality, serving these communities with unparalleled industry coverage and resources. For more information, visit the website at www.B-EYE-Network.com.

About BPM Partners
BPM Partners is the leading independent authority on business performance management (BPM) solutions and a founding member of the BPM Standards Group. BPM Partners' vendor-neutral consultants guide companies through their BPM initiatives from start to finish, helping companies attain the maximum value from their business performance management initiatives. This is done through hands-on services that provide insight on how to collect and analyze the right information to address specific business goals. BPM Partners leads clients through needs assessment, vendor selection, and implementation of departmental or enterprise-wide BPM systems.

By analyzing and then matching the client's requirements with the appropriate vendor, BPM Partners helps companies narrow the selection of vendors from a lengthy industry list that includes Applix (Nasdaq: APLX), Business Objects (Nasdaq: BOBJ), Cartesis, Cognos (Nasdaq:

COGN), GEAC (TSE:GAC), FRx Software, Hyperion (Nasdaq: HYSL), Longview Solutions, OutlookSoft, SAP (NYSE: SAP), SAS, SRC Software and others. For further details, go to www.bpmpartners.com

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