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**BPM PARTNERS REALIZES RECORD GROWTH, POWERED BY AN  
EXPANDING PERFORMANCE MANAGEMENT MARKET**

— New Partnerships, Client Engagements, Returning Customers and Increasing  
International Clientele Spur Significant Growth —

**Stamford, CT—August 2, 2007—** BPM Partners, the leading independent authority on business performance management (BPM) solutions, today announced significant year-over-year growth in revenues, a record number of new clients and the continued expansion of its project advisory services. Additionally, BPM Partners extended its research capabilities with the formation of a partnership with the European-based OLAP Report, agreeing to distribute the OLAP Report in North America and co-develop future research. Furthermore, numerous companies that had signed on for help with their BPM vendor selection process have returned for additional consulting services. In response to this demand, BPM Partners is in the process of augmenting its staff of performance management experts.

In the past year, BPM Partners saw continued record year-over-year growth, spurred in part by the emergence of BPM 2.0, of which BPM Partners CEO Craig Schiff had been an early champion. The logical evolution of BPM, performance management 2.0 combines several key initiatives: a focus on operational analysis and performance measurement, a deeper dive into critical areas of financial management such as profitability optimization, an attempt to be more forward-looking to better anticipate future results and more vertical breadth and depth. Many people believe the emergence of BPM 2.0 is one of the key factors in the spread of BPM solutions throughout the enterprise.

“As more companies demand that business analytics be extended to more departments throughout the organization, BPM has become more of a mission critical system,” Schiff said. “With the rapidly evolving vendor landscape, more companies have looked to BPM Partners to help them find the best tools for their particular needs. This year in particular, we have also found that once we have helped a company through the decision making process, they have also turned to us to maximize the value of their purchase.”

The emergence of BPM 2.0 and the proliferation of vendors have lead to a record number of companies that have turned to BPM Partners for help, including:

- Allergan Pharmaceuticals
- Chiquita Brands
- Huber Engineered Woods
- Novamex
- Republic Bank Ltd.
- State Street

“BPM Partners was an invaluable ally to us during our BPM vendor selection process,” said Leisel Davis-Seepaul, Manager, Management Reporting and Planning, Republic Bank Ltd. “We appreciated the fact that there was one senior consultant to deal with and not an army of consultants. In addition, the level of access and speed of response received from BPM Partners on general or very specific questions or concerns was very beneficial to us.”

#### **About BPM Partners**

BPM Partners is the leading independent authority on BPM solutions and a founding member of the BPM Standards Group. BPM Partners' vendor-neutral consultants guide clients through their BPM initiatives from start to finish, helping companies attain the maximum value from their business performance management initiatives. This is done through hands-on services that provide insight on how to collect and analyze the right information to address specific business goals. BPM Partners leads clients through vendor selection, evaluation and deployment of departmental or enterprise-wide BPM systems.

By analyzing and then matching the client's requirements with the appropriate vendor, BPM Partners helps companies narrow the selection of vendors from a lengthy industry list that includes Applix (Nasdaq: APLX), Business Objects/Cartesis (Nasdaq: BOBJ), Cognos (Nasdaq: COGN), Infor (formerly Geac/Extensity), Longview Solutions, Microsoft (Nasdaq: MSFT), Oracle/Hyperion (Nasdaq: ORCL), SAP/OutlookSoft (NYSE: SAP), SAS Institute, and others. For more information, go to [www.bmpartners.com](http://www.bmpartners.com).

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