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BPM PARTNERS Appoints Bill Bushing VP of Sales

— 23-year veteran of performance management and business intelligence marketplace to focus on expanding international efforts and selling to Fortune 100 companies —

Stamford, Conn.—April 28, 2008—BPM Partners, the leading independent authority on business performance management (BPM), today announced that it has appointed Bill Bushing as its new vice president of sales. Bushing, a 23-year veteran of the BPM marketplace, will be responsible for helping the company expand its international operations, setting sales strategy and exploring new revenue streams. He will report directly to CEO Craig Schiff.

“This is an exciting time to be joining one of the leaders in performance management,” Bushing said. “Analytics is moving from the back office to the boardroom and there has never been a clearer need for companies like BPM Partners to help decision makers sift through what seems like an overwhelming array of options. My job is to help companies understand how BPM can help them and to make sense of their choices.”

Bushing joins BPM partners from Business Objects, where he was focused on the consumer products and retail verticals. Prior to that, he led the North American sales and pre-sales efforts for Cartesis, where he helped restructure the company’s sales model. Earlier in his career, Bushing held positions at several performance management related leaders including OutlookSoft, Hyperion and Siebel.

“Bill’s extensive experience and leadership in our market makes him a strong addition to our team,” said BPM Partners CEO Craig Schiff. “Bill has had tremendous success working with many leading enterprises, which should serve us well as we help a rapidly expanding list of companies utilize performance management to strengthen their bottom line.”

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions and a founding member of the BPM Standards Group. BPM Partners’ vendor-neutral consultants guide companies through their BPM initiatives from start to finish, helping companies attain the maximum value from their business

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performance management initiatives. This is done through hands-on services that provide insight on how to collect and analyze the right information to address specific business goals. BPM Partners leads clients through requirements definition, vendor selection and deployment of departmental or enterprise-wide BPM systems.

By analyzing and then matching the client's requirements with the appropriate vendor, BPM Partners helps companies narrow the selection of vendors from a lengthy industry list that includes Clarity Systems, IBM/Cognos (NYSE: IBM), Infor, Microsoft (Nasdaq: MSFT), Oracle (Nasdaq: ORCL), SAP (NYSE: SAP), SAS and others. For further details, go to www.bpmpartners.com.

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