

STRATATURE AND BPM PARTNERS ANNOUNCE STRATEGIC PARTNERSHIP IN ENTERPRISE DIMENSION MANAGEMENT

BPM Partners Provides Critical Business Expertise and Perspective to Stratature Customers

ATLANTA, GA – February 24, 2005 – Enterprise dimension management software provider Stratature® today announced BPM Partners, a global provider of business performance management consulting services, has partnered with Stratature to provide comprehensive management and support for enterprise dimension management initiatives worldwide. Stratature will rely on BPM Partners to create and perform best-practice consulting services for the business-centric deployment of enterprise dimension management using their highly successful and proven Peak Performance™ services.

“Stratature is a software company focused on the development, sale and support of our software,” said Ian Ahern, CEO, Stratature. “Our larger customers are seeking Stratature’s support in the integration of dimension management within an enterprise business performance management strategy. We understand our strength is in software. It is not in business consulting. BPM Partners excels in the evaluation and deployment of business performance management applications. This partnership will pave the road to success for clients implementing our +EDM solution within a business performance management framework.”

“As enterprises extend performance management outside of finance, enterprise data management becomes a critical component that can determine the ultimate success or failure of an initiative” said Craig Schiff, CEO and Founder of BPM Partners. “We believe that the multi-vendor approach that Stratature supports is the best way to address this issue.”

The success of an enterprise dimension management initiative heavily relies on the implementation of best-practices from the outset of the project: Determination of best management practice for large, complex dimensions; Logical design of dimensions to meet the wide range of enterprise requirements; and, most importantly, the management of an enterprise dimension management initiative within the broader context of the enterprise’s business and information systems objectives.

Stratature is a partner-focused company with resellers around the world implementing and supporting +EDM initiatives. “When we started to list our criteria for a premier partner to support enterprise dimension management initiatives beyond the technical installation and implementation, we quickly determined that many roads lead to BPM Partners,” commented Ahern. “Their reputation is unparalleled and several of our key customers had used their services with a high degree of satisfaction.”

Unlike a reseller or distributor, BPM Partners maintains independence and objectivity when assisting their clients in the evaluation of software solutions. BPM Partners will not represent Stratature or its +EDM

product, but will extend +EDM into the broader array of business performance management services they provide.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions and a founding member of the BPM Standards Group. BPM Partners' vendor-neutral consultants guide companies through their BPM initiatives from start to finish, helping companies attain the maximum value from their business performance management initiatives. This is done through hands-on services that provide insight on how to collect and analyze the right information to address specific business goals. BPM Partners leads clients through needs assessment, vendor selection, and implementation of departmental or enterprise-wide BPM systems.

By analyzing and then matching the client's requirements with the appropriate vendor, BPM Partners helps companies narrow the selection of vendors from a lengthy industry list that includes Applix (Nasdaq: APLX), Cartesis, Cognos (Nasdaq: COGN), Geac (TSE:GAC), FRx Software, Hyperion (Nasdaq: HYSL), Longview Solutions, Oracle (Nasdaq: ORCL), OutlookSoft, PeopleSoft (Nasdaq: PSFT), SAP (NYSE: SAP), SAS, Satori Group, SRC Software and others. For further details, go to www.bpmpartners.com.

About Stratature®

Exclusively focused on analytics, Stratature brings to market the innovative dimension and master data management tool +EDM. +EDM is a comprehensive enterprise dimension management solution enabling efficient coordination, integration and reconciliation of the dimensions and hierarchies by which all business data is stored, modeled and analyzed. For more information about Stratature, please visit www.stratature.com.

To inquire about joining Stratature's Partnership Program, qualified business intelligence consulting firms are invited to visit www.stratature.com/contact, email info@stratature.com, or call 678.353.2150.

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