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## **BPM PARTNERS OFFERS FREE 2011 PERFORMANCE MANAGEMENT VENDOR SNAPSHOTS**

*Evaluating Business Performance Management Solutions? Get Free View of Top Vendors*

**Stamford, CT—July 25, 2011**— BPM Partners, the leading independent authority on business performance management (BPM) solutions, today announced it is offering free access to a selection of 2011 Vendor Snapshots for eight leading BPM solutions. BPM Partners tracks more than 100 BPM and Business Intelligence (BI) vendors as part of the [2011 Business Performance Management Buyers Guide](#). Each individual Vendor Snapshot provides an overview of a leading BPM product and includes customer satisfaction ratings across 12 attributes (product functionality, quality, speed, support, etc.) Qualified end user organizations may choose two free reports [online](#). The free Vendor Snapshots currently available include:

- Adaptive Planning
- Host Analytics
- IBM Cognos
- Longview
- Oracle (Hyperion)
- Prophix
- SAP
- Tagetik

“While these snapshots are not intended to replace the deep analysis and detailed evaluation that should be conducted as part of any BPM selection process, they can help focus an organization’s search,” said Craig Schiff, CEO, BPM Partners. “Even with the wealth of information available online today, end user organizations considering a major investment in BPM or Business Intelligence solutions can save considerable time and effort by reviewing a Vendor Snapshot on a product they are considering.”

If you are not part of an end user organization, or would like the same information for a larger number of vendors, the entire [Vendor Landscape Matrix](#) is available for \$395.

[[Click to tweet](#): “Free Vendor Snapshots of 8 leading Business Performance Management vendors offered by @BPMTeam. Choose 2. <http://t.co/XJgSmg7>”]

### **About BPM Partners**

BPM Partners is the leading independent authority on business performance management (BPM) and business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. BPM Partners has specialized packages that lead clients through project justification, requirements definition, vendor selection and deployment of departmental or

enterprise-wide BPM or business intelligence (BI) systems. For further details, go to <http://www.bmpartners.com>. Follow BPM Partners on Twitter @[BPMTeam](#).