

Media Contacts:  
Craig Schiff  
BPM Partners, Inc.  
(203) 359-5677  
[cschiff@bpmpartners.com](mailto:cschiff@bpmpartners.com)

Bobbie Carlton  
Carlton PR & Marketing, Inc.  
(781) 718-7619  
[bobbie@CarltonPRMarketing.com](mailto:bobbie@CarltonPRMarketing.com)

## **BPM Partners 2016 BPM Pulse Survey - Performance Management Everywhere: Now Open**

**Stamford, CT—April 28, 2016—** [BPM Partners](#), the leading independent authority on Business Performance Management (BPM) solutions, has opened the [2016 BPM Pulse survey](#). The survey collects information from end users about their experience with performance management applications, technologies, and vendors. Participants receive the final survey results and can use the report to benchmark their own projects. This year numerous questions focus on ease-of-use, reflecting the high priority this topic is receiving in purchase decisions.

“Financial planning and analysis (FP&A) groups looking to improve their budgeting, reporting, and analysis can benefit greatly from reviewing the results of this survey,” said Craig Schiff, founder and CEO of BPM Partners. “The results are provided at no cost to all survey participants.”

The BPM Pulse identifies important trends in the budgeting, planning, consolidation and reporting market, and reviews the major vendor solutions from a user perspective. This year, the BPM Pulse survey will spotlight top trending topics including:

- Ease-of-use
- Predictive analytics
- Modeling
- Pre-packaged solutions and apps
- The evolving role of spreadsheets
- On premise/cloud/mobile considerations

Now in its fourteenth year, the BPM Pulse provides the most comprehensive customer-based view of the Business Performance Management market. It is the only survey of its kind, looking at the business applications, the technology and user satisfaction.

BPM project champions, executive sponsors and team members can go to [BPM Survey Central](#) to participate in the 2016 study and reserve their copy of the detailed results. A series of analysis reports from previous years are available in the [BPM Whitepapers](#) section of BPM Partners' site.

### **About BPM Partners**

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#).

###