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## **BPM Partners Launches 2011 BPM Pulse Survey – Seeks the Holy Grail of Business Performance Management**

**Stamford, CT—November 29, 2009**—BPM Partners, the leading independent authority on business performance management (BPM) solutions, has officially opened the 2011 BPM Pulse™ Survey. This year's survey will focus on a subject that many organizations target, but few succeed: the integration of financial, operational and strategic performance management. BPM project champions, executive sponsors and team members can go to BPM Survey Central ([http://tiny.cc/bpmp\\_2011Pulse](http://tiny.cc/bpmp_2011Pulse)) to participate in this year's study. Each participant will receive a free copy of the 2010 Vendor Landscape research report (valued at \$395) and a copy of the 2011 Pulse Summary Report when it becomes available.

The influential annual survey identifies:

- Key trends in the Business Performance Management market
- User perceptions of vendors and software solutions
- End user assessments of the value and progress of their own initiatives
- Important developments in successful BPM implementations
- Specifics of how each organization crafts its requirements, researches potential solutions, identifies priority functionality and makes its final vendor selection

In addition to the online survey, this year the BPM Partners team will be conducting a number of in-depth conversations with vendor selection teams from various end user organizations to review BPM plans and requirements. Team leads can nominate their project by contacting BPM Partners at [info@bpmpartners.com](mailto:info@bpmpartners.com). Requirements for nomination include:

- A funded BPM project
- Documented performance management business requirements and road map
- Participation of project team leads

"The 2010 BPM Pulse results indicated corporate executives were still concerned about the economy but were starting to shift to longer term strategies," said Craig Schiff, CEO, BPM Partners. "We hope to see evidence of the continuation of this approach because BPM can play an important role in corporate success."

An executive summary of the 2010 Pulse report is available online for free at [http://tiny.cc/bpmp\\_whitep](http://tiny.cc/bpmp_whitep).

### **About BPM Partners**

BPM Partners is the leading independent authority on business performance management (BPM) solutions. The company helps companies address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish. BPM Partners has specialized packages that lead clients through project justification, requirements definition, vendor selection and deployment of departmental or enterprise-wide BPM or business intelligence (BI) systems. For further details, go to <http://www.bpmpartners.com>.

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