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BPM PARTNERS: PERFORMANCE MANAGEMENT IMPLEMENTATIONS ON THE RISE

-- Series of Speaking Engagements Highlights Interest in 'Lessons Learned' From Successful Businesses--

STAMFORD, CT — September 28, 2004 — BPM Partners, the leading independent authority on business performance management (BPM) solutions, will be one of the featured speakers for several upcoming industry conferences. These conferences include: DCI's Business Intelligence, Data Warehouse and Business Performance Management Conference beginning today in Boston, September 28 – 30; Penton's BPM Summit in New York City, October 19 – 20; and the American Strategic Management Institute's Performance Management Conference in Orlando, rescheduled for November 10-12. Each of these events focuses on the explosion of interest in BPM and the benefits realized by worldwide leaders relying on BPM for more accurate and accountable business practices.

To get more information on these events, or to register, go to <http://www.bpmpartners.com/events.shtml>.

DCI's Business Intelligence (BI), Data Warehousing (DW) and Business Performance Management (BPM) Conference is an outgrowth of last year's successful DCI Performance Management conference, and reflects BPM's role in the confluence and evolution of data warehousing and business intelligence solutions. BPM Partners' Founder and CEO, Craig Schiff, is serving as chair of the BPM track for the conference, presenting the BPM track keynote session and moderating a panel on the future of BI, DW and BPM. In his role as conference chair, he set the agenda for discussions and has secured a number of influential BPM users, analysts and vendors to share their insights with attendees.

"BI, data warehousing and BPM help to integrate and deliver corporate information for thousands of organizations around the world," said Schiff. "Executives understand that BPM can provide them with access to accurate, actionable and timely data that is stored in various enterprise data warehouses and data marts. BPM delivers the ability to focus on key metrics, tying strategy to execution. It is the payoff for years spent building and populating corporate data warehouses and data marts."

Continued Shiff, "DCI's conference – and the other events at which we are participating – provide both strategic and hands-on best practices for successfully bringing BPM into an organization."

BPM is a set of integrated, closed-loop management and analytic processes, supported by technology, that address financial as well as operational activities. BPM is an enabler for businesses in defining strategic goals, and then measuring and managing performance against those goals. Core BPM processes include financial and operational planning, consolidation and reporting, modeling, analysis, and monitoring of key performance indicators (KPIs) linked to organizational strategy.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) solutions and a founding member of the BPM Standards Group. BPM Partners' vendor-neutral consultants guide companies through their BPM initiatives from start to finish, helping companies attain the maximum value from their business performance management initiatives. This is done through hands-on services that provide insight on how to collect and analyze the right information to address specific business goals. BPM Partners leads clients through vendor selection, evaluation and implementation of departmental or enterprise-wide BPM systems.

By analyzing and then matching the client's requirements with the appropriate vendor, BPM Partners helps companies narrow the selection of vendors from a lengthy industry list that includes Applix (Nasdaq: APLX), Cartesis, Cognos (Nasdaq: COGN), Geac (TSE:GAC), FRx Software, Hyperion (Nasdaq: HYSL), Longview Solutions, Oracle (Nasdaq: ORCL), OutlookSoft, PeopleSoft (Nasdaq: PSFT), SAP (NYSE: SAP), SAS, Satori Group, SRC Software and others. For further details, go to www.bpmpartners.com.

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