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BPM Partners Delivers New Online Industry Resource: PerformancePlace

***New Online Destination Offers Comprehensive Business Performance Management Knowledge,
Best Practices***

Stamford, CT—January 10, 2012—BPM Partners, the leading independent authority on business performance management (BPM) solutions, today announced the launch of [PerformancePlace](#), a comprehensive online resource for the BPM community. PerformancePlace will reshape how businesses learn about performance management applications and technology.

“Business Performance Management solutions are vital to the success of every company challenged by too much data and not enough analysis,” said Craig Schiff, founder and CEO of BPM Partners. “PerformancePlace will offer companies access to an unparalleled collection of unbiased information on the leading BPM solutions.”

“While our company website, reports and white papers have always been an important source of information for companies evaluating performance management solutions, the new BPM Partners PerformancePlace significantly expands the resources available to product champions,” continued Schiff. “PerformancePlace includes unbiased and curated content available nowhere else. It provides an even more complete picture of the BPM ecosystem, including product information, best practices and industry news.”

PerformancePlace is now open, with additional features to be added over the next several months. PerformancePlace currently includes:

- Unique BPM Partners content, some of which is not available anywhere else
- A comprehensive collection of product and solution information
- Content edited, curated and annotated by BPM experts. The firm reviews information on PerformancePlace for relevancy, neutrality and timeliness
- Apples to apples vendor profiles, making comparisons easier

“We are seeing enormous demand for BPM solutions from companies and nonprofits of all sizes,” said Greg Schneider, VP of Marketing at Adaptive Planning, a leading provider of cloud-based BPM solutions. “Given the amount of interest in the space, we expect that PerformancePlace will serve as an invaluable resource for organizations looking to cut through the noise and clutter to understand the best performance management options for their specific needs.”

“*Business Finance* has a long relationship with BPM Partners, and we have a great respect for the depth of their knowledge about business performance management,” said David Blanchard, editorial director of Penton Media’s *Business Finance*. “We are pleased to be partnering with them on this initiative, and to make their unique content available to our readership.”

Meanwhile, BPM project champions, executive sponsors and team members can go to [BPM Survey Central](#) to participate in the annual industry study and reserve their copy of the 2012 results. A free executive summary of the 2011 Pulse results is now available in the [BPM Whitepapers](#) section of BPM Partners' site.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) and related business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development and operational performance challenges with vendor-neutral experts who provide a full range of services designed to ensure success by reducing risk and minimizing costs. BPM Partners has fixed price packages that lead clients through project justification and definition, technology evaluation and implementation, as well as financial and performance process optimization for departmental or enterprise-wide performance management systems. For further details, go to <http://www.bmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](#).

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