

PRESS RELEASE

Satori Group Launches proCube™ Web New Product Provides Anywhere-Anytime Access and Gains Rapid Acceptance in Marketplace

Conshohocken, PA – April 1, 2004. Satori Group, Inc., a leading provider of user-centric business performance management (BPM) solutions and business intelligence (BI) software to the middle market enterprise (MME), today announced the launch of proCube™ Web. proCube Web extends performance management functions for budgeting, forecasting, reporting and analysis tasks to users across the enterprise via browser-based access. By delivering outstanding query and reporting capabilities and the core functionality found in Satori's Windows-based solution, proCube Web empowers users anywhere and at anytime to transform data into actionable information.

"When our clients asked for *a Web-based product with read, write, drag-and-drop, and drill-through capabilities*, an easily learned user interface, and "zero footprint" installation, we challenged our developers to push the envelope with advanced Web technology and build a leading-edge product in record time," said Jack Chidester, Executive VP of Sales and Marketing. "Based on the early response to proCube Web and the volume of client and prospect orders received during the past month for US Enterprise Licenses, we're expecting record earnings in the next quarter."

"Satori's goal is to continually strengthen its market position by streamlining access to powerful solutions and accelerating mission-critical implementations for clients. proCube Web represents a major step forward in reducing the integration burdens and administrative costs that typify competitor solutions by exploiting Web services standards and industry best practices," added Chidester. "We believe one version of the truth should be accessible to all locations within any enterprise. Whether you are across the hall or operating in Hong Kong, proCube Web's intuitive interface, scalability, openness, and unique functionality make it possible to conduct planning, reporting and analysis tasks anywhere and at anytime to see the truth in numbers."

"In our January 'Beyond the Hype' webcast, we called Satori Group 'a company to watch' based on their Excel-based budgeting tool and the company's strength in budgeting and analytics for the mid-market," said Craig Schiff, President and CEO of BPM Partners, the leading independent authority on business performance management solutions. "Today's announcement builds on those strengths and is consistent with the trend we have seen recently, extending reporting and analysis capabilities to more and more users through the use of the Web and drag-and-drop simplicity."

proCube Web supports OLAP analysis, scorecarding, dashboards, event detection via executive alerts, management notification, multicube reporting, shared document storage (Adobe PDF; MS Word, PowerPoint, Excel, etc.), remote data integration, read-and-write capabilities, drill-through to details, connection with any document management system, and network security integration. Recent clients embracing Satori's new proCube Web product include: Howrey; Morgan Lewis; Philadelphia Insurance Companies, Proskauer Rose, Snyder's of Hanover, and Xcelecom. For additional information on the exceptional business benefits of using proCube, call 866-6Satori or email info@satorigroupinc.com.

About the Satori Group, Inc.

Satori Group, Inc. is a leading provider of user-centric business performance management (BPM) solutions and business intelligence (BI) software to the middle market enterprise (MME). Via Microsoft® Excel, the most commonly used analytical tool in business today, or a web-browser, proCube™ allows clients to leverage their existing skills and experience unparalleled ease of use, flexibility and accuracy in planning, reporting and analysis tasks. By capturing live data stored in financial and operational systems, the proCube application empowers users to transform data into actionable information to measure performance, predict business outcomes, and make profitable decisions across the enterprise. Satori Group is further distinguished by a world-class team offering proven consulting, training, integration, and extensive product and user support services for each engagement. Visit www.satorigroupinc.com.

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