

## ► WhyBPM

Advancing performance accountability across the organization is one of the most pressing strategic imperatives and topics of concern in boardrooms, executive office suites, regulatory bodies and financial institutions today. Driven by demands for improved operational conditioning and corporate governance, top executives, board members, investors, and other critical corporate stakeholders see an essential enterprise-wide need to strengthen business performance management practices and processes.



## ► ForumDescription

The BPM Forum is an important organization helping to advance the understanding of business performance management techniques, technologies, and processes in global enterprises. The Forum brings together over 230 members representing companies with more than \$400 billion in combined annual revenues. These leaders are influential business line managers and senior executives overseeing enterprise finance, operations, and technology functions

## ► Sponsors

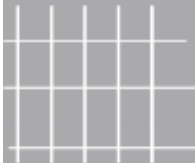


## ► Affiliates



|| BPM promises a significant and positive shift in the way organizations operate, stakeholders behave, and businesses perform. ||

*David Blansfield,  
Editorial Director &  
Publisher,  
BPM Magazine*



### Contact:

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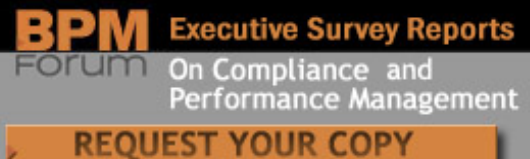
## ► BPM Latest News



### BPM Forum Member Mindset

The BPMForum.org talks to Craig Schiff, a pioneer in business performance management for over 20 years and CEO of BPM Partners. Schiff discusses how BPM is being integrated into business today and the major trends accelerating its implementation in corporate America... [Read the interview>>>](#)

**01.02.04 Recent surveys from Meta Group and the BPM Forum** indicate that business performance management is evolving as a discipline according to a report at Silicon Valley Business Ink. Meta says the BPM market will increase 20 percent in 2004 and 85 percent of firms will be working on a BPM project in the next 18 months. Meanwhile, the BPM Forum reported that key drivers of BPM are better budgeting and business planning, greater operational visibility and business intelligence...[More>>>](#)



**BPM Forum** Executive Survey Reports  
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**Check out the results of the BPM Forum Membership Mandates Poll!** Read executive member perspectives on compliance, issues, challenges and drivers around business performance management.



**IBM Business Consulting Services**, the world's largest consulting services organization, has joined the BPM Forum as a charter sponsor. IBM BCS is supporting the BPM Forum in its efforts to advance and achieve maximum benefits from business performance management initiatives.

[IBM Business Consulting Services](#) provides clients with business process and industry expertise, and the ability to translate that expertise into integrated, adaptive, on demand business solutions that deliver bottom-line business value.

